

**OBSERVATIONS ARE NOT EXPERIMENTS BECAUSE ...**

1. There is **NO MANIPULATION** of an IV
2. There is **NO ATTEMPT** made **TO INFLUENCE THE BEHAVIOUR** being observed

### NATURALISTIC VS CONTROLLED

**Naturalistic**

**Controlled/Lab**

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### The observational method

#### TYPES OF OBSERVATIONS

Participant vs. non-participant

Covert (undisclosed) vs. overt (disclosed)

#### Reliability and validity

Non-participant

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Participant

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Overt

+

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Covert

+

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