

THEORY 1: EFFECTS OF SITUATIONAL FACTORS ON OBEDIENCE

NURTURE; REDUCTIONIST;
DETERMINISTIC

- Normative conformity & group norm
- Authority Figure
- Collective/crowd behaviour
- Deindividuation
- Individualist culture vs. Collectivist culture

N early
A ll
C ats
D islike
I sland
C oconuts

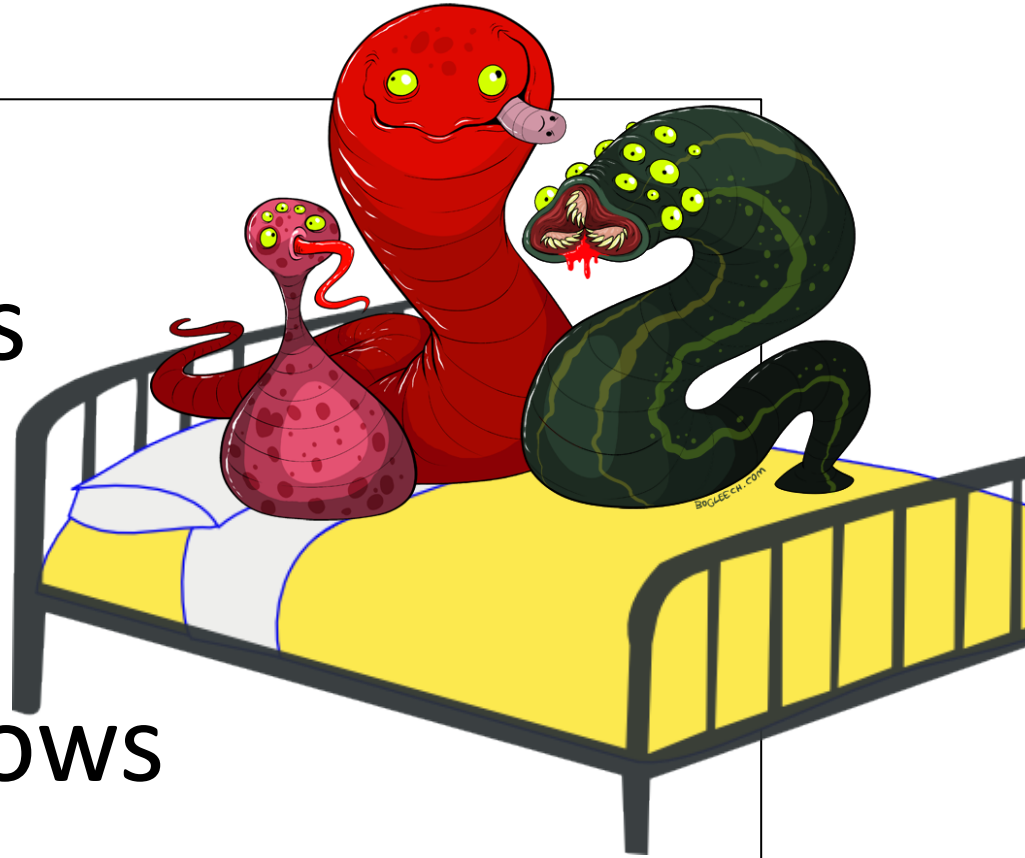
A cartoon illustration within a black-bordered box. On the left is a spotted cat with its mouth open, appearing to be laughing or shouting. On the right is a smiling coconut character with a face, arms, and legs, wearing green shoes. The background of the box is white with faint, repeating watermarks of the text 'Nearly All Cats Dislike Island Coconuts'.

THEORY 2: EFFECTS OF DISPOSITIONAL FACTORS ON OBEDIENCE

NATURE; REDUCTIONIST;
BASED ON GENDER BIASED RESEARCH

- Self-esteem
- Locus of control (int. & ext.)
- Morality
- Authoritarian Personality
- Brain abnormalities (hippocampus & PFC)

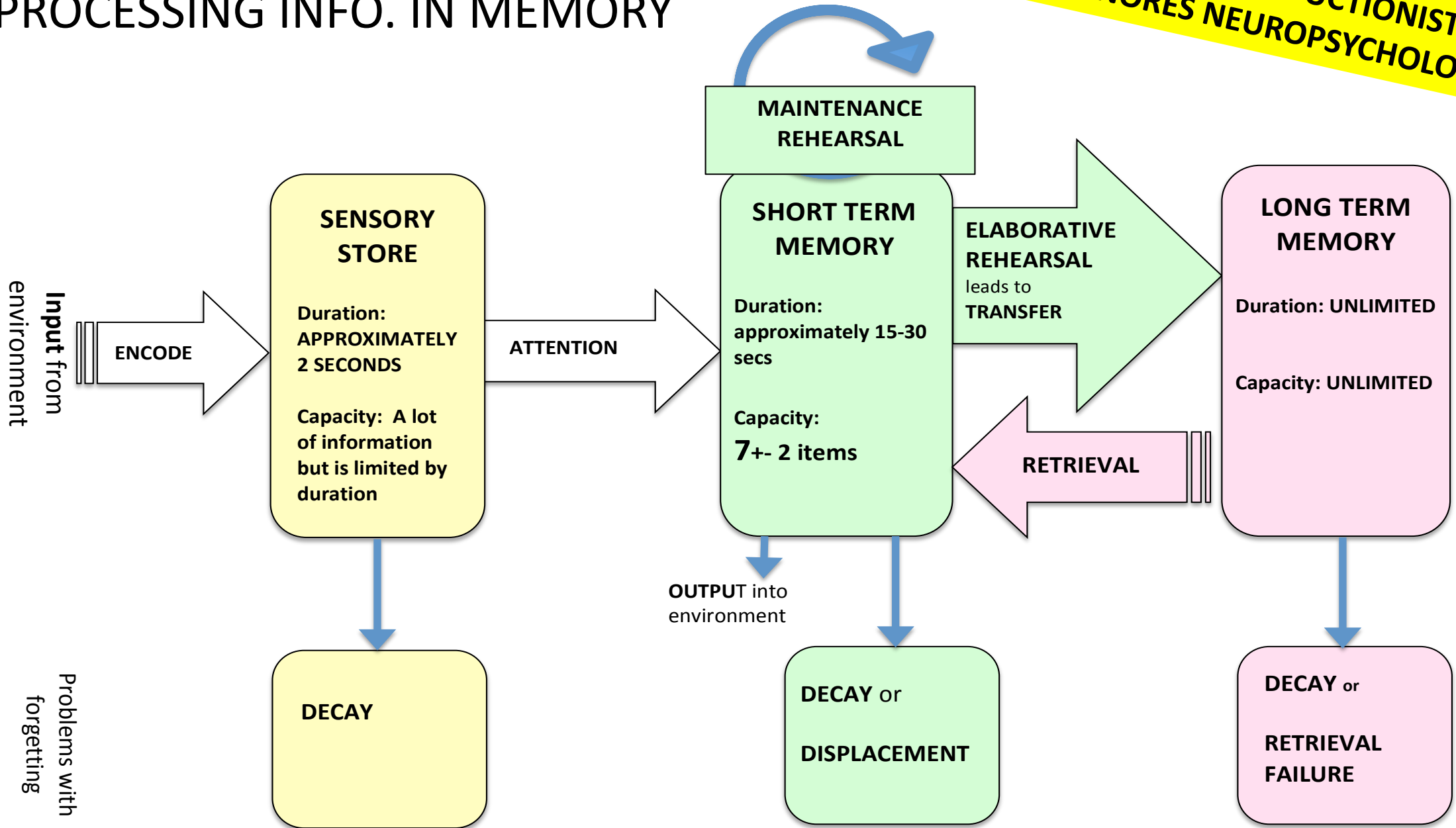
Slimey
Leeches
Make
Awful
Bedfellows



MEMORY

THEORY 1: MULTI STORE MODEL FOR PROCESSING INFO. IN MEMORY

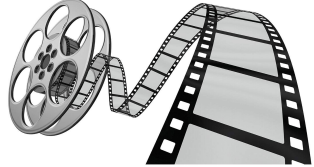
**NATURE; REDUCTIONIST;
IGNORES NEUROPSYCHOLOGY**




THEORY 2: THEORY OF RECONSTRUCTIVE MEMORY

**NURTURE; REDUCTIONIST;
IGNORES MEMORY PROCESSES**


We do not have complete memories (not like a film reel).



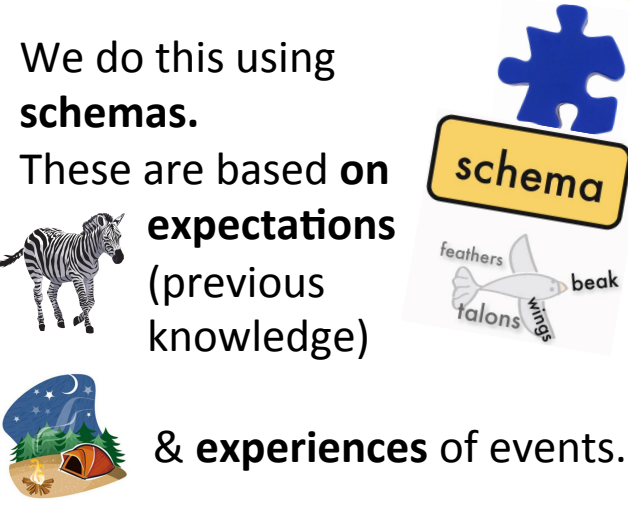
There are often gaps in what we recall



To make sense of events that have happened **we fill in these gaps** and reconstruct our memories



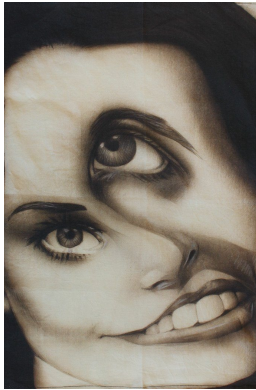
We do this using **schemas**. These are based on **expectations** (previous knowledge) & **experiences** of events.



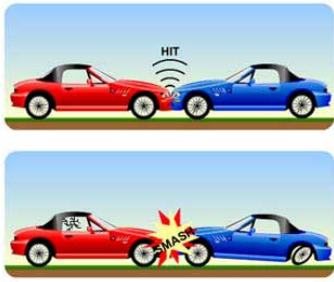
schema

MEMORY


During the reconstruction process **memories can be distorted.**



Leading questions can be effective in manipulating people's memories through suggestion. e.g. bump & smash



Confabulation (a memory disturbance where individuals will inaccurately describe their memories) can occur. This is after known as 'honest lying'.



THEORY 1: FREUD'S THEORY OF DREAMING

NURTURE; HOLISTIC;
TOO SUBJECTIVE

- Unconscious
- Dreams can access
- Repression
- Wish fulfillment
- Manifest content
- Latent content

U ncle
D orian
R obbed
W ealthy
M aniac
L ions



THEORY 2: ACTIVATION SYNTHESIS THEORY

NATURE; REDUCTIONIST;

Neuronal activity

Brainstem

Pons

Cerebral cortex

Synthesis

Memories are used

Limbic system

No meaning

Never
Believe
Pandas
Can
Stop
Magpies
Leaving
Nests

