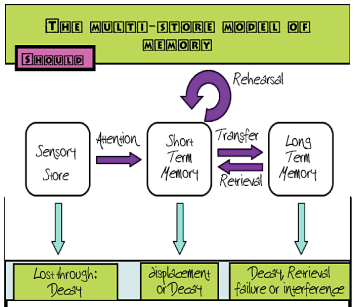
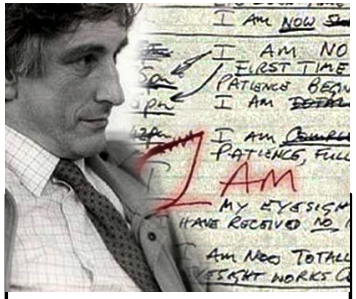
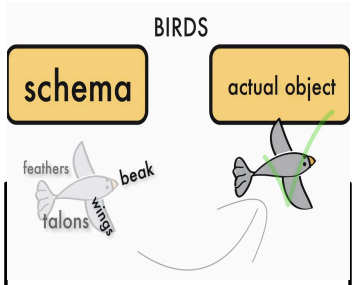


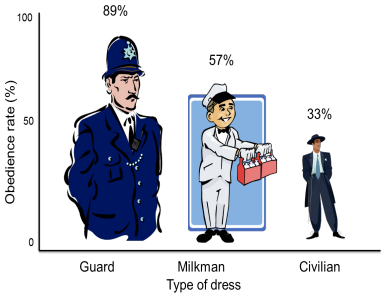
KEY TERMS
Sensory store
Attention
STM & LTM
Maintenance rehearsal
Elaborative rehearsal (meaning)
Duration & capacity
Retrieval failure (cues)
Displacement & decay



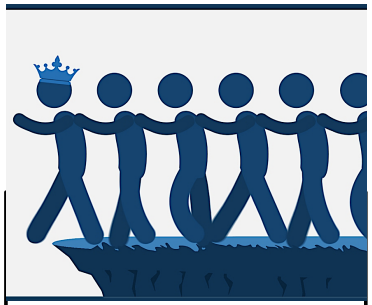
KEY TERMS
1985: illness-loss of memory
Case study – Clive W
Neurological tests (IQ, verbal fluency) & MRI scans
Hippocampal formations
Anterograde & retrograde amnesia
Decreased verbal/IQ
Autobiographical consciousness



KEY TERMS
Reconstruct memory
Schema
Chronological order
Experience (on memory)
Expectation (on memory)
Confabulation
Leading questions



KEY TERMS
Field experiment
Independent measures
153 pedestrians in NY
Three confederates
Guard; milkman; civilian
Three commands
Uniform ↑ Power/influence
Uniform ↑ obedience



KEY TERMS
Self-esteem
Internal locus of control
External locus of control
Morality
Brain –hippocampus & PFC
Authoritarian personality
F-scale; obey higher authority; prejudiced; B/W